

Finding the best journey for your parcel – Simulation of B2C distribution in Antwerp

Florian Arnold
University of Antwerp
Operations Research Group

Ivan Cardenas
University of Antwerp
Department of Transport and
Regional Economics

Kenneth Sörensen
University of Antwerp
Operations Research Group

Wouter Dewulf
University of Antwerp
Department of Transport and
Regional Economics

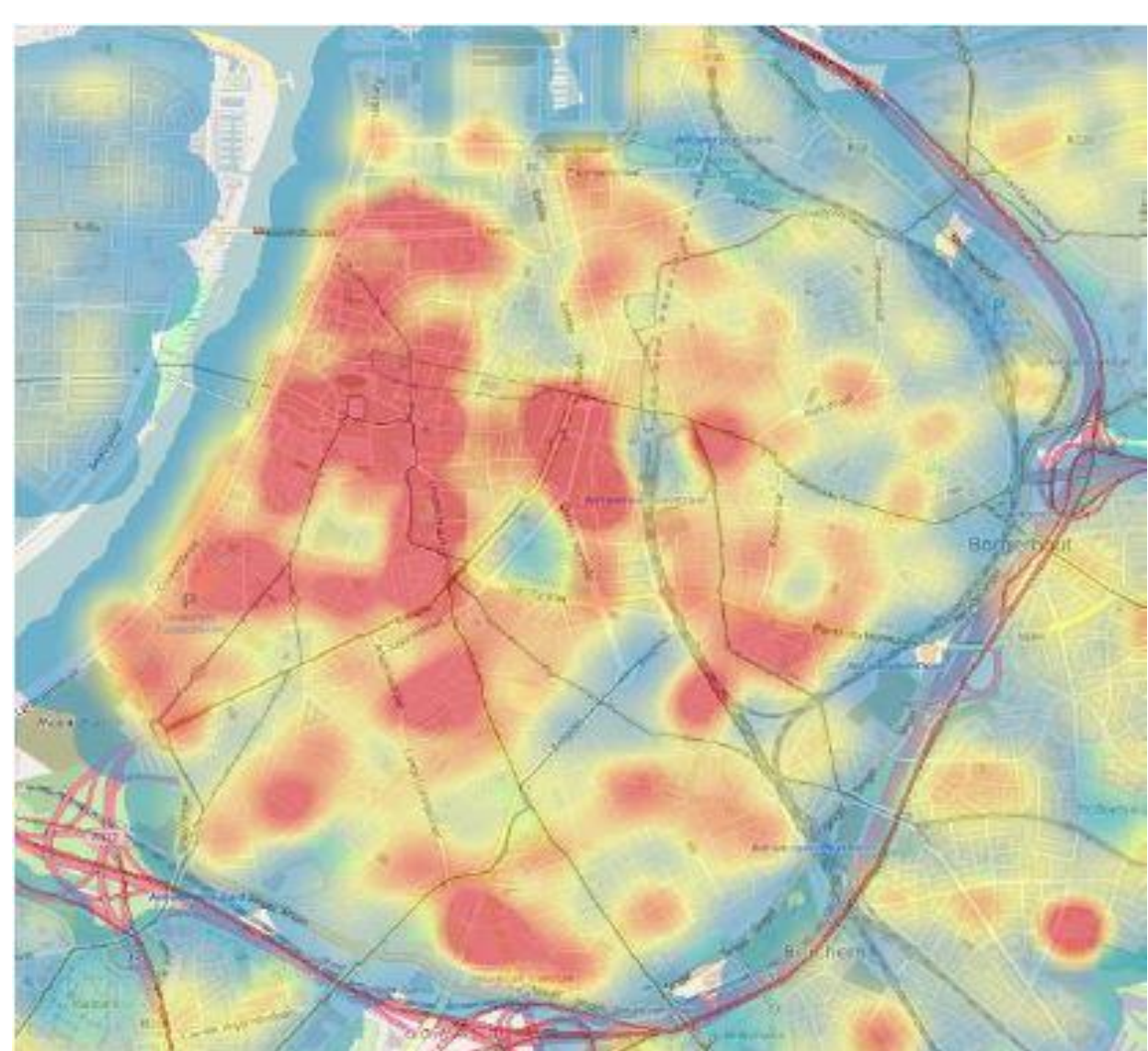
Research question

Distribution activities in cities related to B2C e-commerce account for a significant amount of external costs.

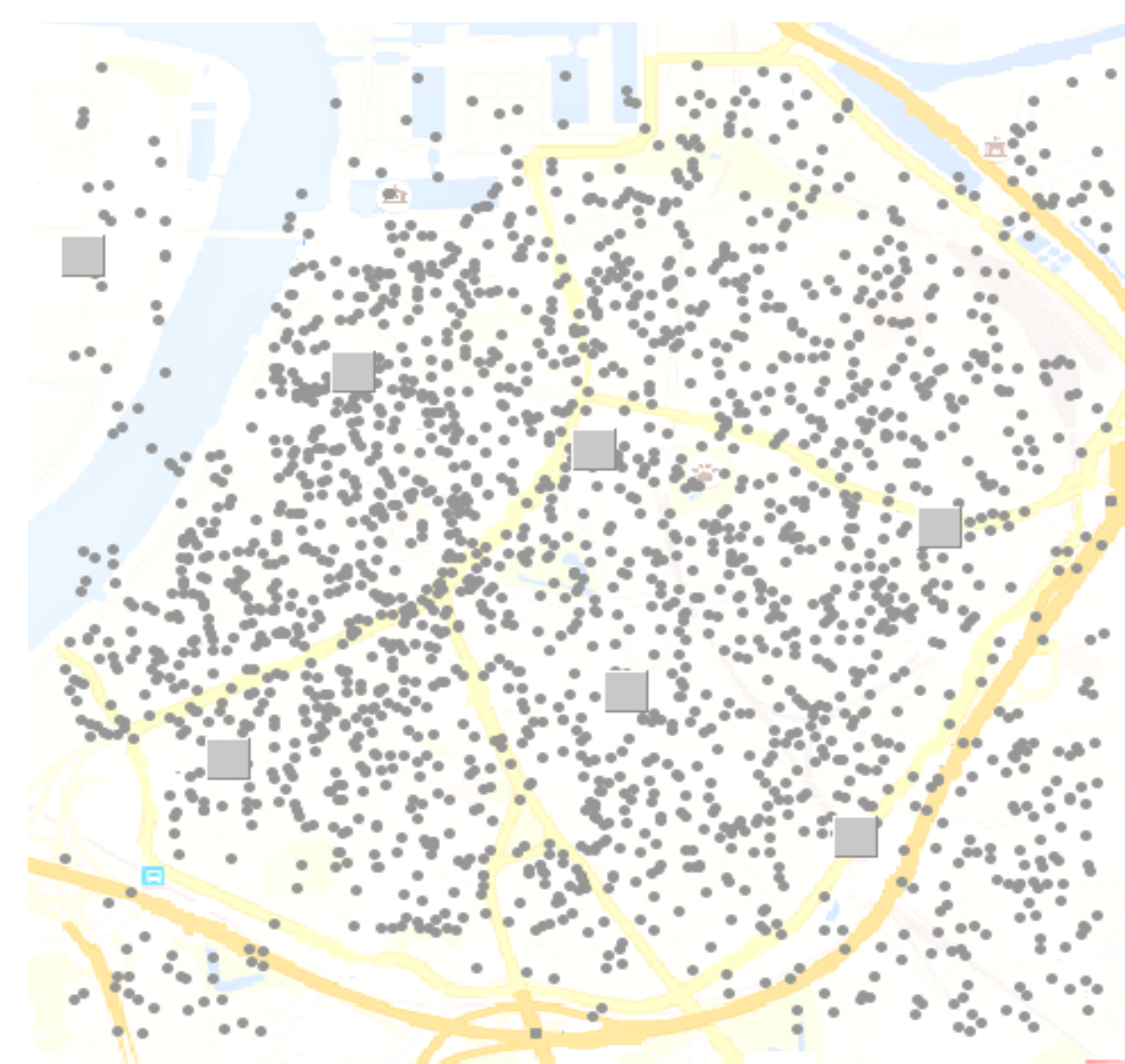
Can **innovative delivery concepts** reduce the **operational** and **external costs**, and thereby satisfy all stakeholders?

We analyse potential **what-if scenarios** in a **quantitative simulation study**.

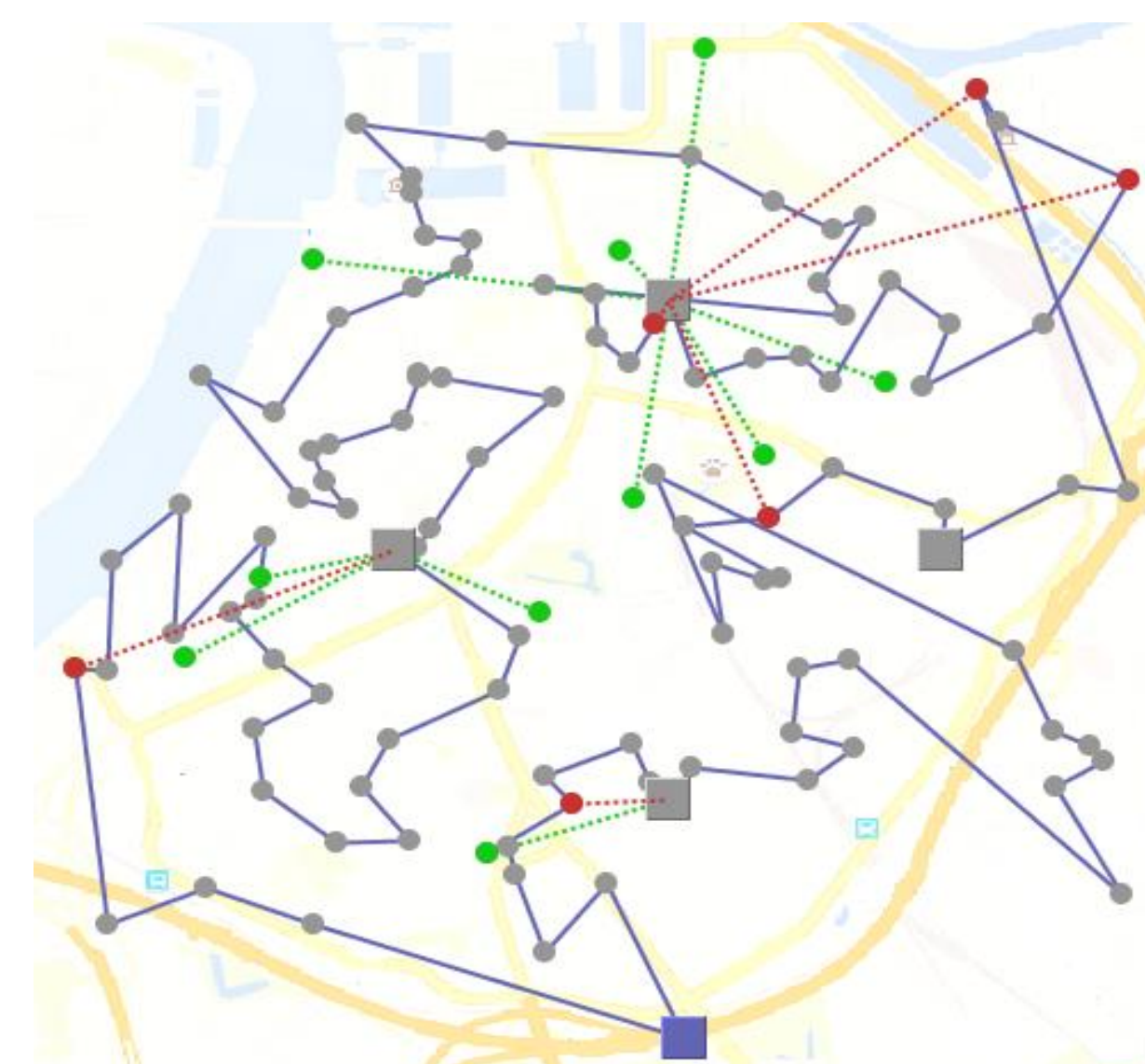
Methodology



We derive demand density from real-world delivery data



We simulate customer demand for several days

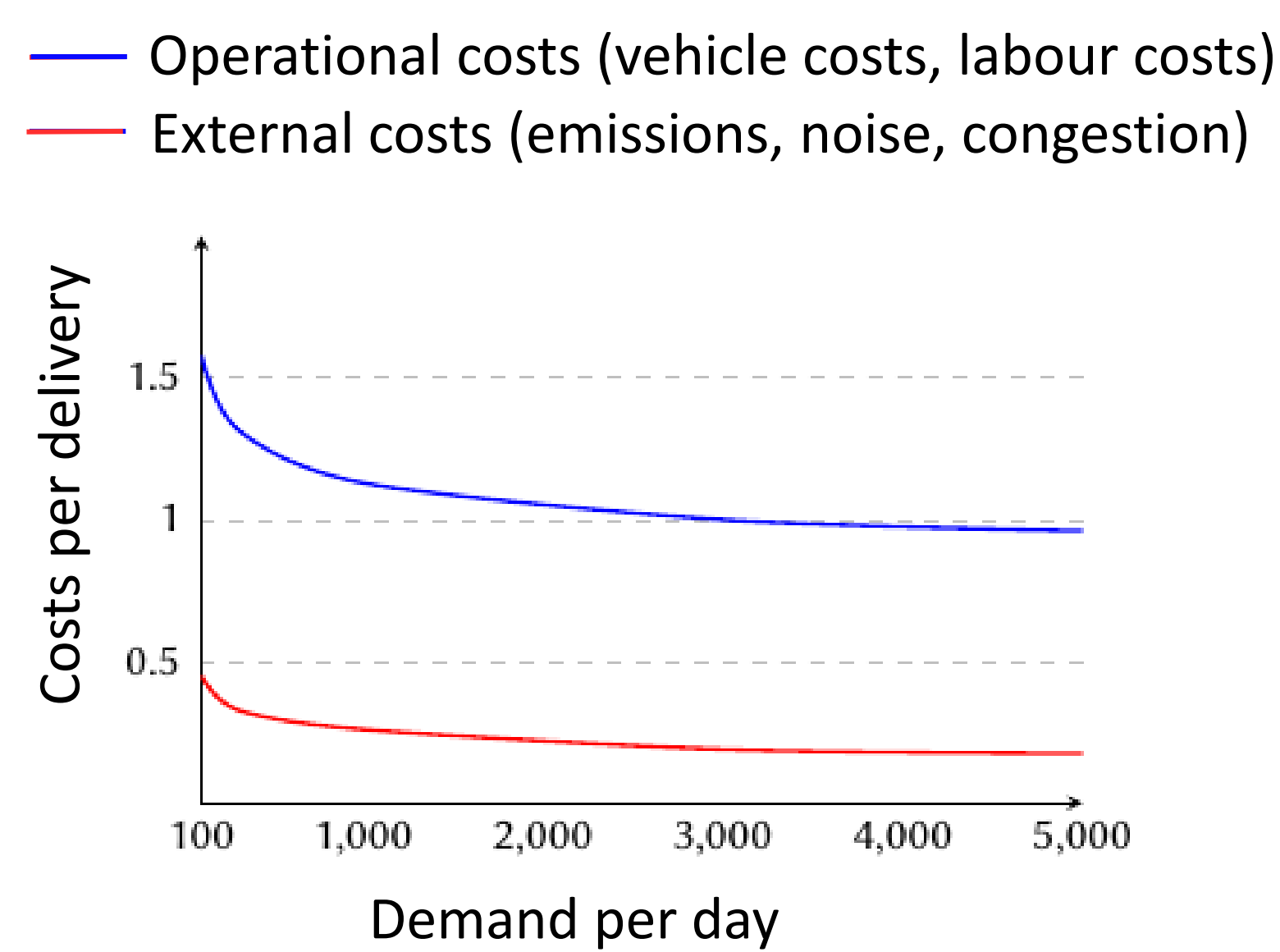


We derive travel times and distances from Open Street Map and compute delivery routes

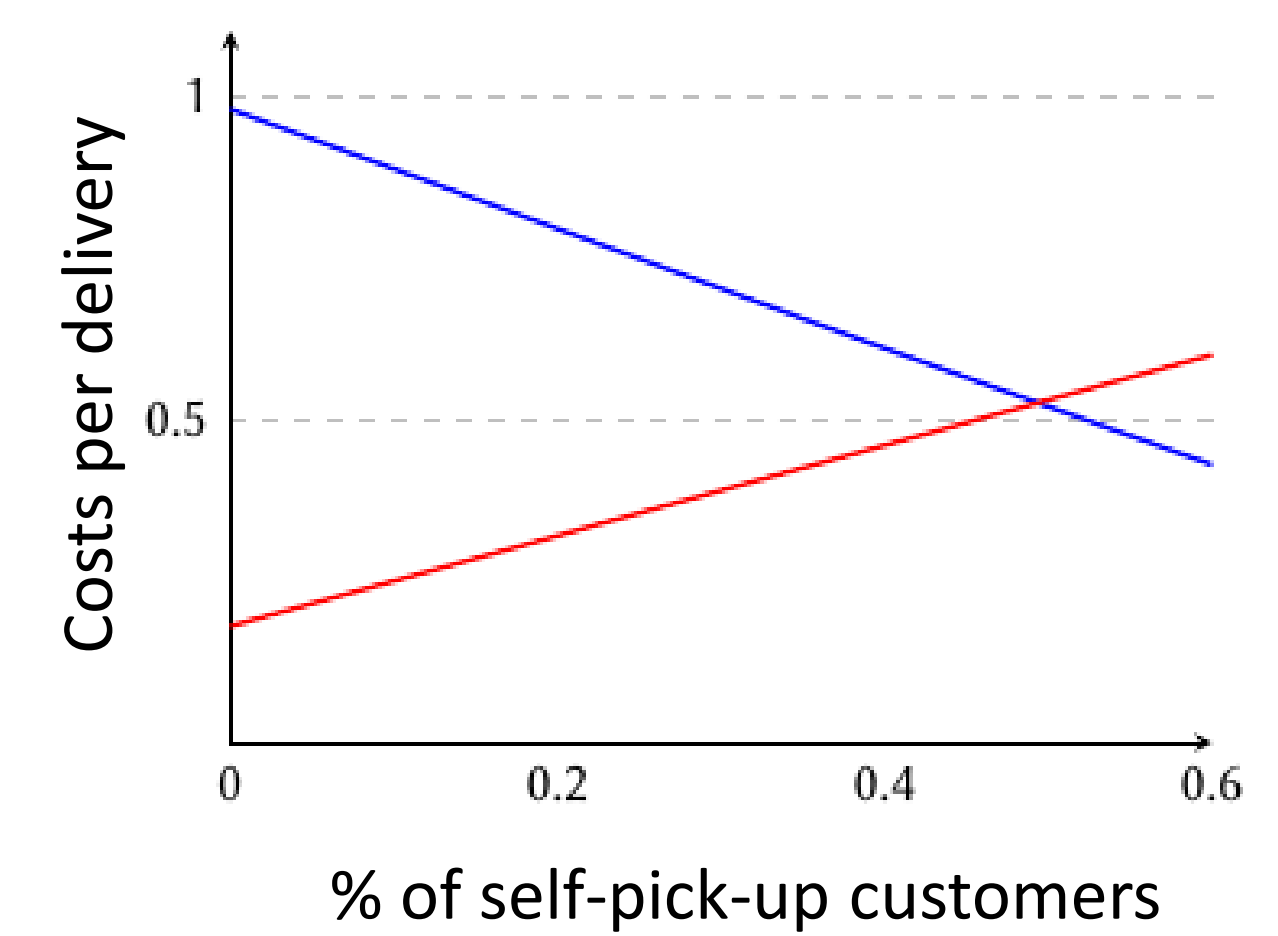
- Customer
- Pick-up-point
- Failed delivery
- Self-pick-up

Results

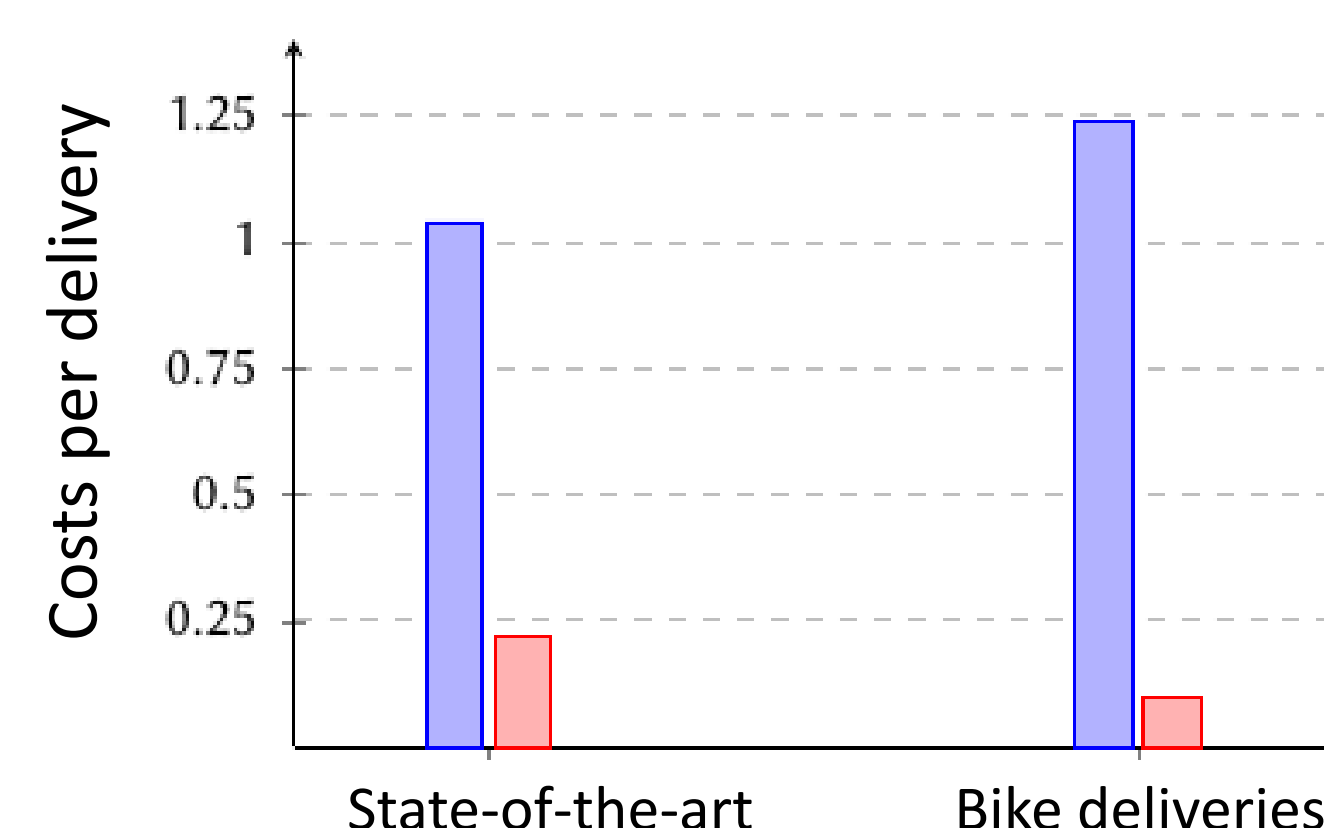
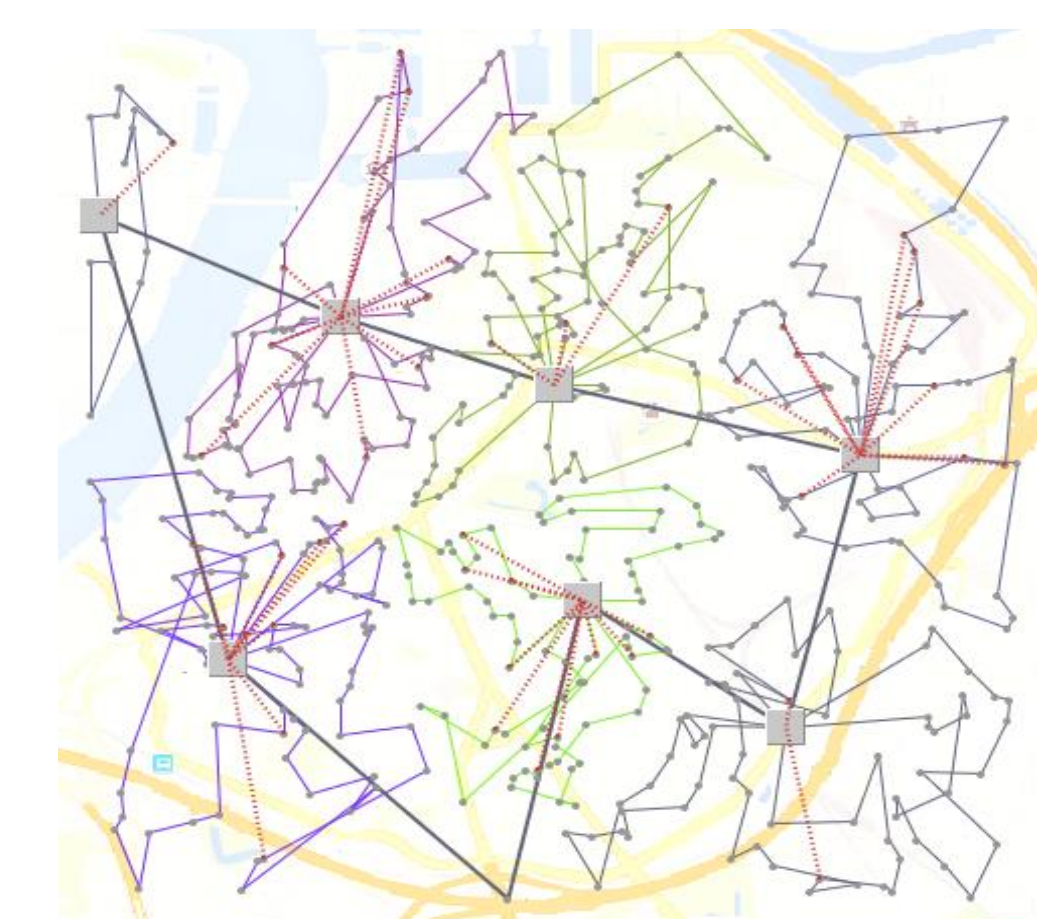
1.) State-of-the-art



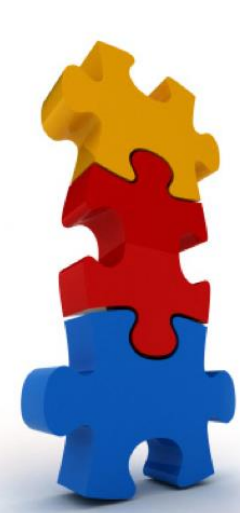
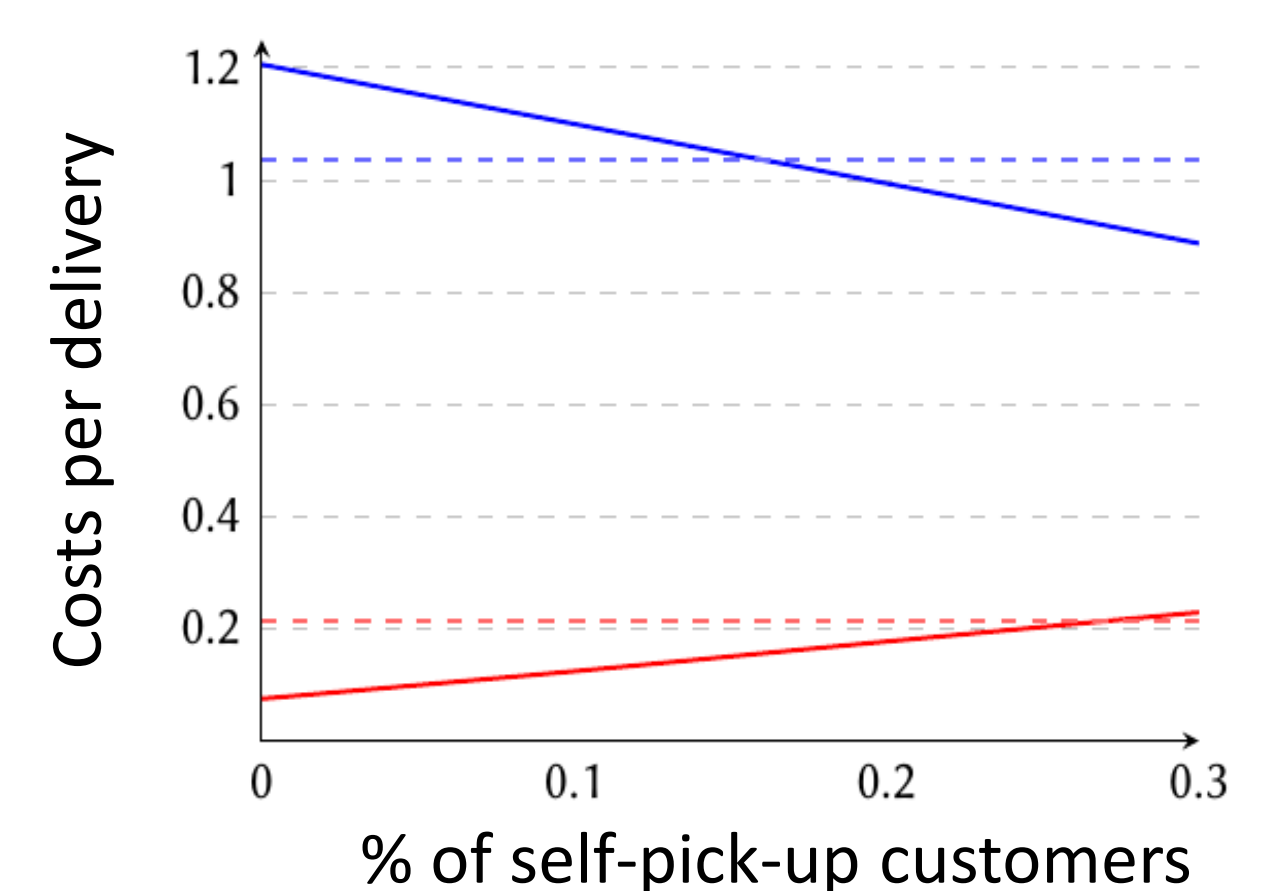
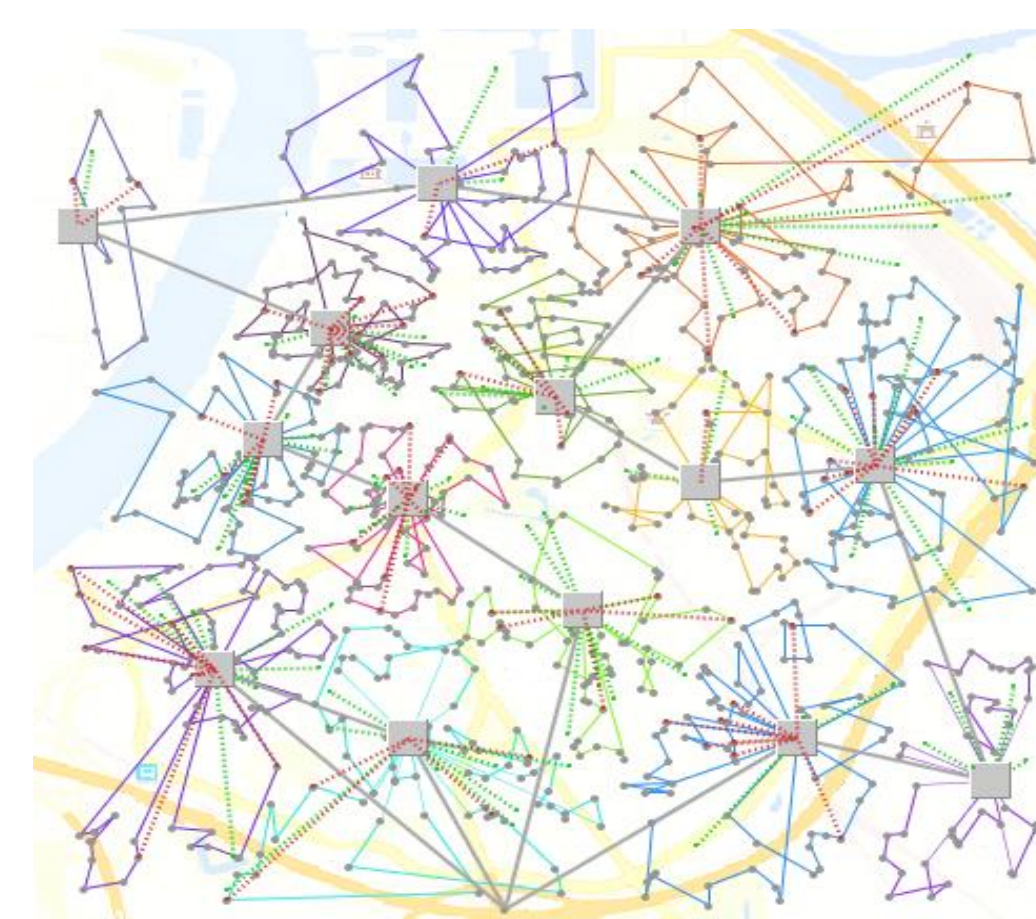
2.) Customer self-pick-up from delivery points



3.) Bike deliveries from delivery points



4.) Bike deliveries & self-pick-up



A combination of self-pick-up and collaborative bike deliveries can decrease both operational and external costs

Incentive for stakeholders to work together on sustainable delivery solutions

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